

Intrigued?

Reach out to us today to learn how we can help you become more productive.

A European yogurt producer harnessed the power of YoFlex® Premium to reduce additives, improve consumer satisfaction and could save \$3m/year

Improving productivity with an improved starter culture



A large stirred yogurt producer was using a competitor starter culture and wanted to increase consumer preference while maintaining their low protein level.



Switching to YoFlex® Premium 11 enabled the customer to achieve the desired texture with less added SMP (skim milk powder), lowering their overall costs.

Making the switch to YoFlex® Premium 11 helped our customer to realize the following gains in productivity:

Annual cost savings potential of¹

\$3,000,000

€300k already realized

+ Improved customer satisfaction

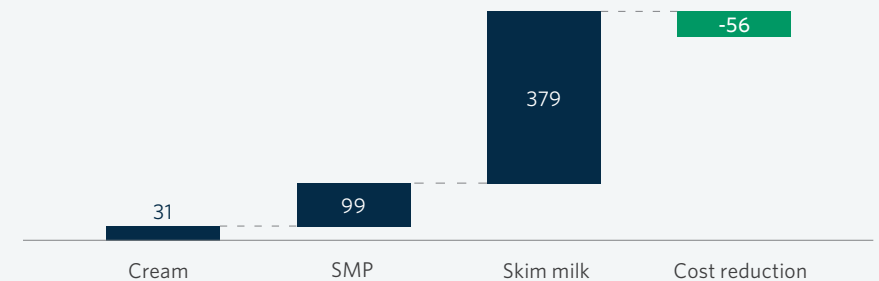
What can YoFlex® Premium do for your business?

The YoFlex® Premium culture harnesses the power of fermentation to deliver indulgent texture naturally.

The culture combines high mouth thickness and gel firmness, reducing the need for expensive additives, such as skim milk powder.

With excellence secured at the start of fermentation, dairies can improve their margins and enjoy significant savings.

Cost-reduction \$/ton of yogurt



¹ Using SMP 34% protein content, reducing approx. 30kg SMP per ton of yogurt per 1% point of protein. Based on SMP savings price €3800/ton and additional milk of €485/ton for skim milk

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