## Intrigued?

Reach out to us today to learn how we can help you become more productive.

Chr. Hansen A/S www.chr-hansen.com

## EASY-SET<sup>®</sup> FLORA<sup>™</sup> saved a European cheese producer \$1.2m by improving production consistency and increasing yield

## Improving consistency and yield with a direct starter culture



A large Edam producer was using a bulk starter culture combined with a microbial coagulant but sought to improve productivity.



By converting to EASY-SET<sup>®</sup> FLORA<sup>™</sup>, our direct starter culture, the customer achieved improved consistency in production and a

Making the switch to EASY-SET<sup>®</sup> FLORA<sup>™</sup> helped our customer to realize the following gains in productivity:

Annual cost savings of<sup>1</sup>

\$1,200,000

## What can EASY-SET<sup>®</sup> FLORA<sup>™</sup> do for your business?

1.2% yield increase.

Our EASY-SET<sup>®</sup> FLORA<sup>™</sup> series has a more consistent acidification profile than do bulk starters, offering a more consistent performance during production.

Improved consistency leads to increased efficiency and fewer variations in the final product.

Streamline your process to streamline your outcomes, giving your customers the best in every batch.



1 Cost saving is calculated with the input costs from calendar year 2021/2022.

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