



SmartBev™ Lager and Ale

Frozen liquid yeast: a new yeast
format for optimizing yeast
propagation

CHR HANSEN

Improving food & health

Optimize your yeast propagation program with a high-quality frozen liquid yeast (FLY)

Challenges of traditional propagation from slant or liquid culture



Yeast propagation is time-consuming and work-intensive, posing a logistical challenge across departments tasked with aligning process steps from the laboratory to production floor.



The complexity of this process can result in inconsistencies in the quality of yeast going into the propagator, as well as the yeast coming out, leading to inconsistency in the first fermentation/brew.

SmartBev™ Lager and Ale in FLY format is designed for direct pitching into the propagation tank

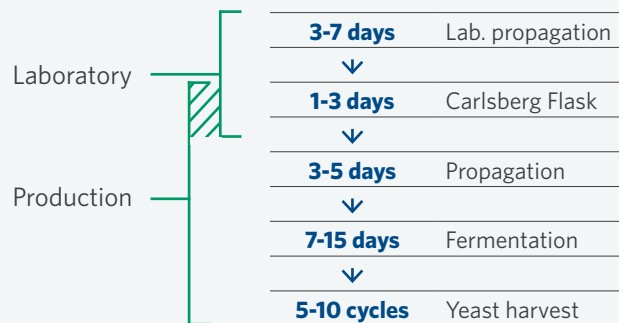
Reduce complexity and time

Simplify the planning of propagations and your workflow, saving time and increasing flexibility in production.

Increase consistency

The SmartBev™ yeast ensures a consistent, high-quality starting point in every propagation, giving you a more consistent first fermentation benefitting the beer and the planning.

The unique format of SmartBev™ yeast enables the brewery to focus on production while Chr. Hansen manages the initial steps of the propagation, yeast quality, and the logistics of the yeast



SmartBev™ Lager - TUM 34/70
SmartBev™ Ale - TUM 210

5-18 days saved



The information contained herein is presented in good faith and is, to the best of our knowledge and belief, true and reliable. It is offered solely for your consideration, testing and evaluation, and is subject to change without prior and further notice unless otherwise required by law or agreed upon in writing. There is no warranty being extended as to its accuracy, completeness, currentness, noninfringement, merchantability or fitness for a particular purpose. To the best of our knowledge and belief, the product(s) mentioned herein do(es) not infringe the intellectual property rights of any third party. The product(s) may be covered by pending or issued patents, registered or unregistered trademarks, or similar intellectual property rights. All rights reserved.