



# Excellence in your probiotics play.



When you make a strategic choice to play in the pet microbiome space, our goal is to help you achieve excellence

## Why your products plus our live probiotics make a winning team:

### Live probiotics

- Improving pet food and supporting normal health
- Stable, high quality solutions to meet your label guarantees
- 40,000 microbial strains in our bacteria bank to power innovation

### Scientific foundation

- Developing high-performing innovative microbial solutions since 1874
- Teaming up with the scientific community to improve our understanding of the microbiome of pets

### Quality, trust & sustainability

- No. 1 brand in food
- Ranked the World's most sustainable biotech company by Corporate Knights in 2021

### Customer driven

- Extensive support through our customer care plan
- Value-adding services to make probiotic integration as easy as playing ball

# Let's grow a better world for pets. **Naturally.**

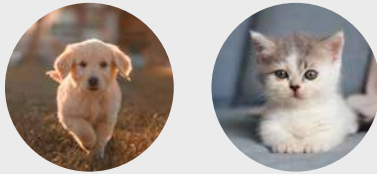
**NEW**

A science-based portfolio of **LIVE PROBIOTICS** brings microbial excellence into life-stage nutrition for dogs and cats.

## CHR HANSEN

### PET-PROSTART™

**3-strain** solution to support immunity, healthy microbiome, and digestion during growth, pregnancy and lactation



Growth, pregnancy & lactation



HEALTHY GROWTH



IMMUNITY



DIGESTION



- *Enterococcus faecium*
- *Bacillus amyloliquefaciens*
- *Bacillus subtilis*
- Maltodextrin

## CHR HANSEN

### PET-PROESSENTIALS™

**3-strain** solution for normal health & everyday wellness in adulthood, supporting healthy microbiome, digestion, immunity, metabolism and skin



Adults



EVERYDAY WELLNESS



IMMUNITY



DIGESTION



METABOLISM



SKIN



- *Bacillus subtilis* (2 Strains)
- *Bacillus amyloliquefaciens*
- Maltodextrin

## CHR HANSEN

### PET-PROVITAL™

**4-strain** solution for pets over the age of 7, supporting healthy ageing, digestion, immunity, body condition, skin and behavior



Senior, 7+ years



HEALTHY AGEING



IMMUNITY



DIGESTION



BODY CONDITION



SKIN



BEHAVIOR



- *Enterococcus faecium*
- *Bacillus subtilis*
- *Bacillus licheniformis*
- *Bacillus amyloliquefaciens*
- Maltodextrin

Contact your Chr. Hansen representative or email [petprobiotics@chr-hansen.com](mailto:petprobiotics@chr-hansen.com) to schedule a call.

[www.chr-hansen.com/pets](http://www.chr-hansen.com/pets)