



## Improving pets' food & health, **naturally**

Science-based probiotics for pets from the global bioscience & sustainability leader

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**CHR HANSEN**

*Improving food & health*



## WHY PROBIOTICS?

Microbiome impact on pet health and the science behind the power of good bacteria, have been shown to spark consumer & pet parent interest.

Various imbalances in the microbiome (dysbiosis) occur due to age, medications, diet, and disease and could negatively impact the pet's health and well-being. Probiotics have been extensively studied *in vitro*, *in vivo*, in animal, and in humans for decades, and have demonstrated benefits across different areas\*.



DIGESTION



IMMUNITY



METABOLISM



SKIN



DENTAL



BEHAVIOR

### THE SUGGESTED MODES OF ACTION FOR PROBIOTICS INVOLVE\*:

- Supporting the integrity of the gut barrier and maintaining a healthy immune response.
- Supporting production of beneficial metabolites (postbiotics).
- Increasing digestibility and bioavailability of dietary nutrients.
- Supporting the growth of beneficial microbiota, while helping increase diversity and minimize bad bacteria.

### NOT ALL PROBIOTICS ARE CREATED THE SAME

Strains and product formulation matter, so choose wisely:

- ✓ It is about selecting the right strains to do what they do best.
- ✓ The documented health benefits are specific to the probiotic strain and to the amount (Colony-forming units or CFUs) that was studied.
- ✓ It is about supplying stable live bacteria or spores in just the right amounts (CFUs).

## WHY CHR. HANSEN AS A PARTNER?

Our team of > 250 scientists, nutritionists and veterinarians are passionate about developing innovative, unique and effective probiotic solutions for pets. We also have what it takes: the right strains (incl. dog and cat strains, as well as spore-forming stable bacteria with long shelf-life), science, expertise, insights, capabilities and scale to unleash the power of good bacteria.

### RELIABLE PARTNER & QUALITY SOLUTIONS

> **100 years experience** offering high quality solutions

### LARGEST COMMERCIAL STRAIN COLLECTION

> **40,000** highly documented strains in our bacteria-bank

### LARGEST PRODUCER OF BACTERIA

> **400,000,000 trillion** bacteria shipped daily

### STRONG INNOVATION CAPABILITIES

> **7.8% turnover** >> R&D  
+ **300** scientific partnerships

### SUSTAINABLE NATURAL SOLUTIONS

**World's most sustainable** food ingredients company\*\*

### GLOBAL FOOTPRINT

Presence in > **80 countries**  
Production on **3 continents**

LET'S GROW A BETTER WORLD FOR PETS BY IMPROVING THEIR FOOD AND HEALTH, **NATURALLY.**  
**CONTACT US TODAY**

TO LEARN MORE VISIT [WWW.CHR-HANSEN.COM/PETS](http://WWW.CHR-HANSEN.COM/PETS) OR CONTACT US AT 888-289-2218 AND [PETPROBIOTICS@CHR-HANSEN.COM](mailto:PETPROBIOTICS@CHR-HANSEN.COM)

\*Based on scientific literature. \*\*Ranked no. 1 in 2019 and no. 2 in 2020 on Corporate Knights' list of Global 100 most sustainable companies. Copyright © 2021 Chr. Hansen | Animal Health